



Case Study

Godrej Properties



Campaign Objective



RETURN ON INVESTMENT

Our Facebook ad campaigns with a budget of INR 60,000 helped to generate maximum ROI within just 1 month.



LEAD GENERATION

For this budget, we could generate 7-8% plus leads

By utilizing innovative techniques and leveraging the power of digital marketing, we successfully increased Lead Generation for Real Estate businesses. The findings from this study emphasize the importance of understanding your target audience, utilizing various online platforms, and continuously adapting your approach to stay ahead in the competitive real estate market. Stay updated through our Social Media for more such insightful information.

PRIME

Location With Premium Lifestyle

Godrej Emerald Waters



Project RERA ID: P52100051200 | Authorised Partner RERA ID: A51900026214

Central Mall

13 mins

Birla Hospital

20 mins

Hinjewadi
IT Park

30 mins

Automobile
Manufacturing Hubs

15 mins



Two Exclusive
Clubhouses



Aqua Themed



Wellness Themed

Godrej Emerald Waters

A World-Class Lifestyle makes a

Grand Entry In Pimpri



2BHK Starts From

₹1.08 Cr

3BHK Large Starts From

₹1.40 Cr

2BHK + 1BHK Starts From

₹1.75 Cr

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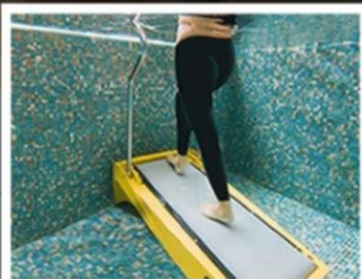
Godrej Emerald Waters

Godrej | PROPERTIES

Experience
World Class Luxury



Outdoor Seating Cafe



Aqua Treadmill



Kids' Aqua Play Area

2,3 & 2+1BHK HOMES

₹ 1.08 Cr-1.75 Cr
Onwards*



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Master Bed Room



Modular Kitchen



Dining Room

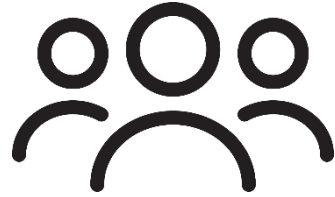


Modern Bathroom

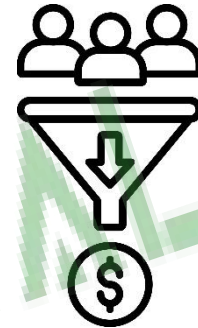
And it gave Rise to...



**Ticket Size (1.5 Cr
or Above)**



Monthly lead – 150



Quality Leads - 60%



**No. of Site Visits-
15-20%**

As we move forward, our goal is to become your trusted real estate advisor, helping you achieve your real estate goals efficiently and effectively. We look forward to the opportunity to collaborate with you, leveraging our experience and A2 Digital's cutting-edge platform to drive success in your real estate endeavors.

Please feel free to reach out to discuss your specific needs and objectives, and how A2 digital can be the ideal partner for your real estate journey.

Thank you for considering A2 Digital. We are excited about the prospect of working with you and delivering exceptional results.

