

# Case Study

**RAHEJA STERLING**  
OFF NIBM



# Campaign Objective



RETURN ON INVESTMENT

**Our Facebook ads campaigns with a budget of INR 60,000 helped to generate maximum ROI within just 1 month.**



LEAD GENERATION

**For this budget, we could generate 7-8% plus leads**

By utilizing innovative techniques and leveraging the power of digital marketing, we successfully increased Lead Generation for Real Estate businesses. The findings from this study emphasize the importance of understanding your target audience, utilizing various online platforms, and continuously adapting your approach to stay ahead in the competitive real estate market. Stay updated through our Social Media for more such insightful information.



RAHEJA  
**STERLING**  
OFF NIBM



Experience lavish living at  
**RAHEJA HOMES**



2 & 4 BHK Starting from  
₹ 82 Lakhs



leisure zone at  
podium level



40+ world-class  
amenities

Your Perfect Home Awaits



RAHEJA  
**STERLING**  
OFF NIBM



*Luxuriate in*  
**Raheja Home's Opulent Lifestyle**



2 & 4 BHK  
Starting from **₹ 82 Lakhs**

Offer Valid till 31st Oct 2023

**Buy your Dream Home  
and Get**



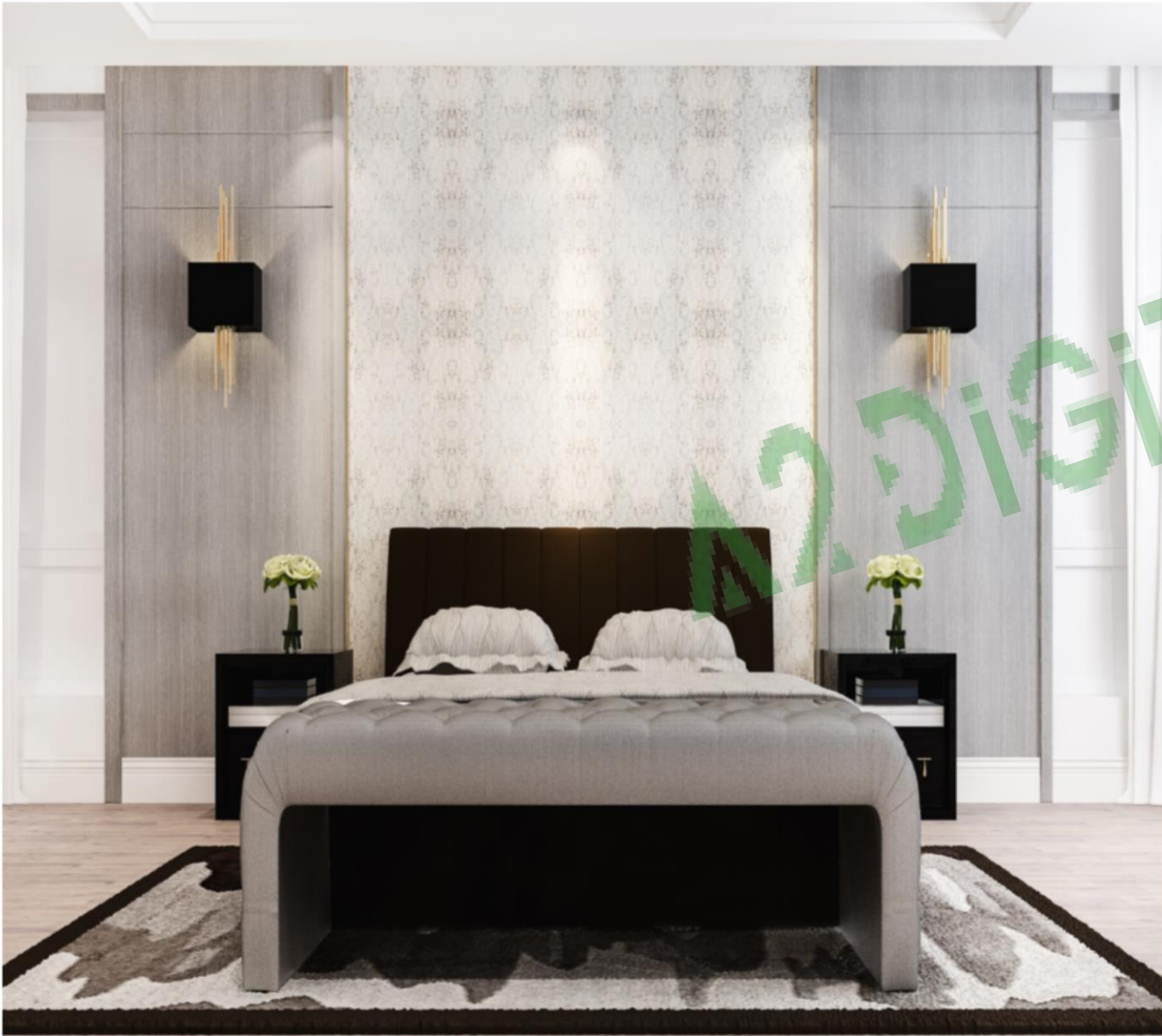
**ipad 9<sup>th</sup> Gen**

T & C Apply\*

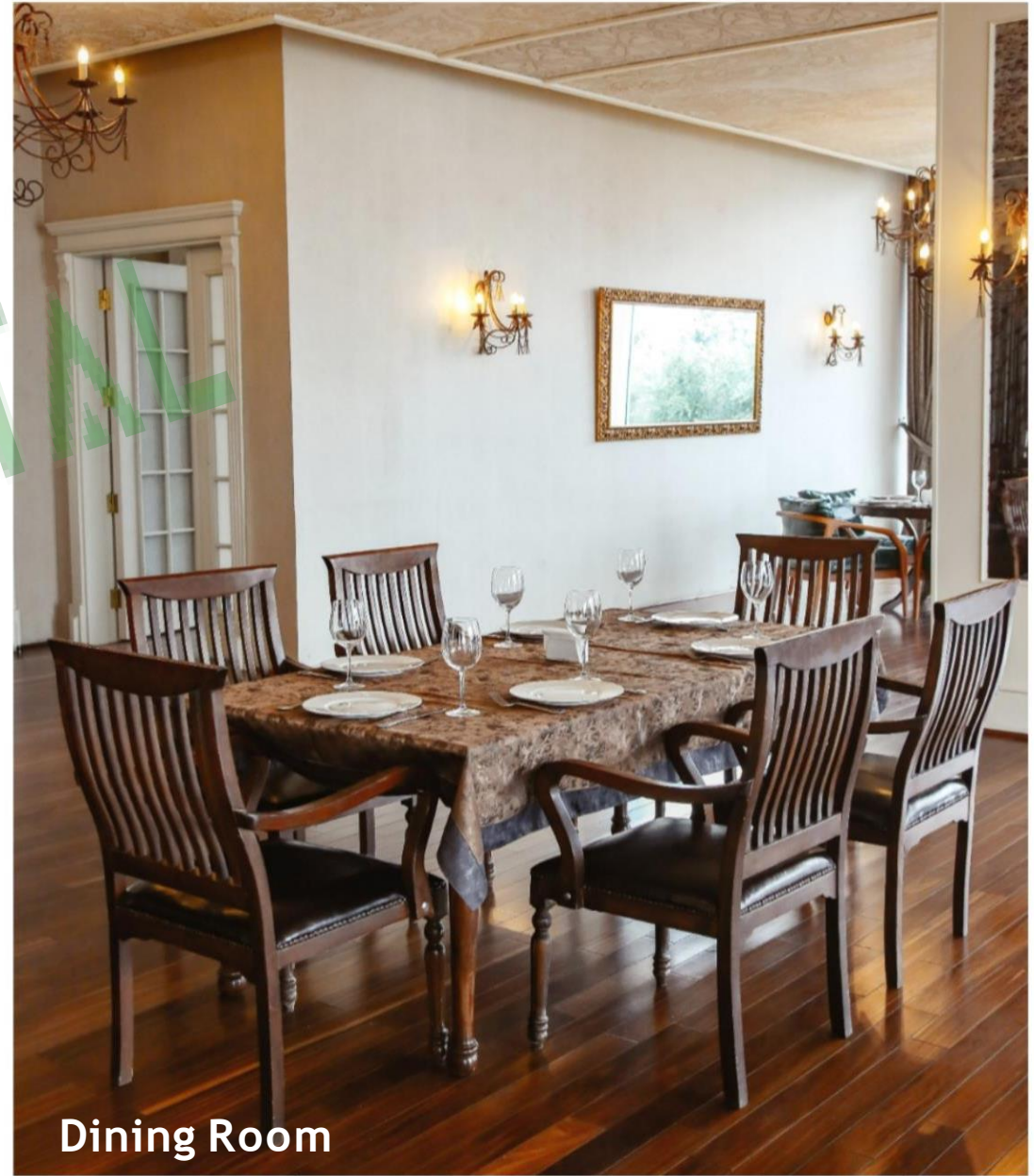
On spot booking within  
**24 hrs of site visit**

Delivery **post agreement**  
in 30 working days





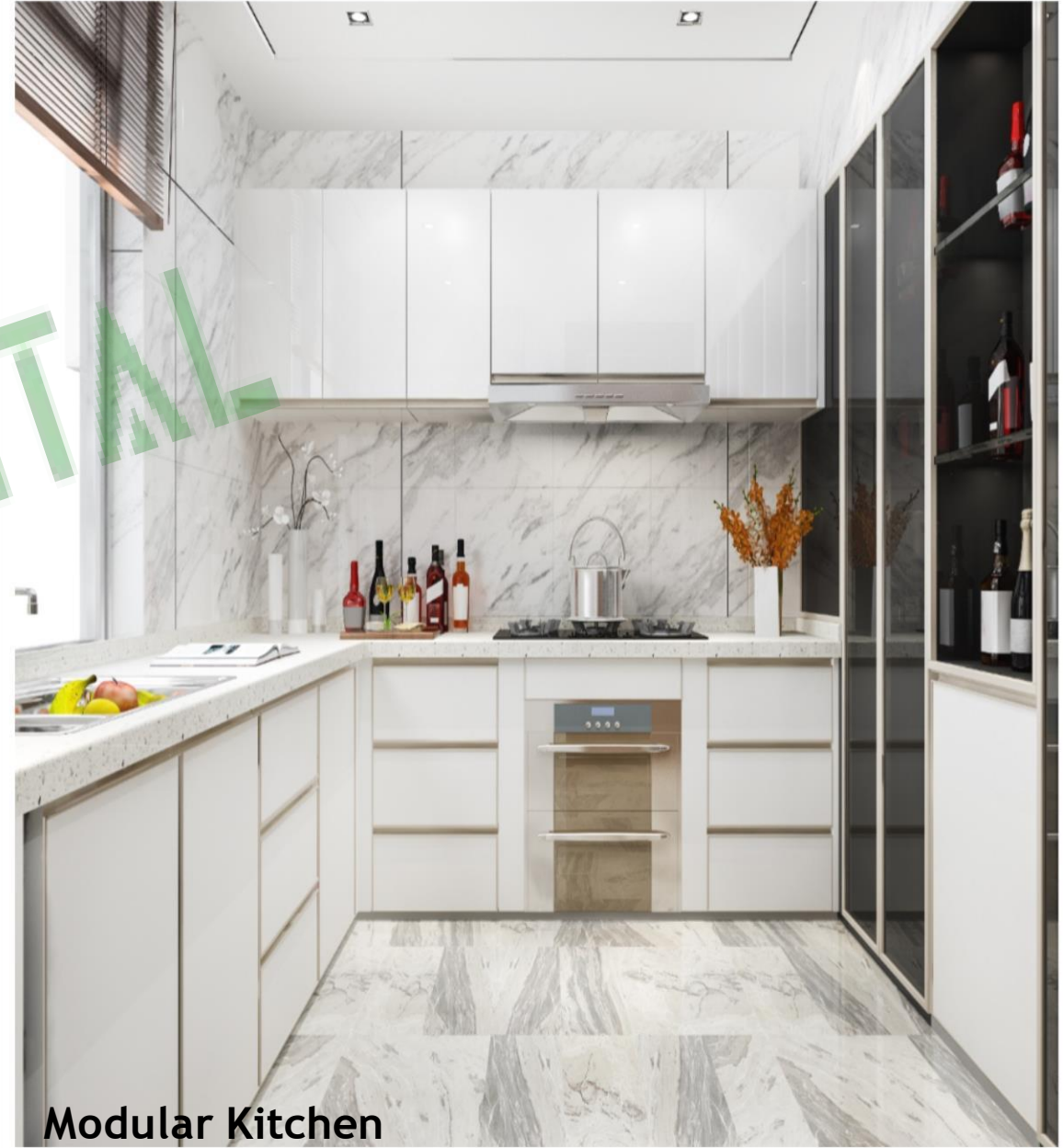
**Master Bed Room**



**Dining Room**



**Modern Bathroom**



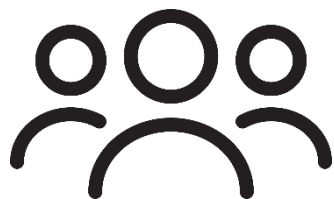
**Modular Kitchen**



## And it gave Rise to...



**Ticket Size (1 Cr  
or Above)**



**Monthly lead – 100**



**Quality Leads - 70%**



**No. of Site Visits-  
10-15%**



Our commitment to maximizing ROI and enhancing property value ensures a positive impact on our clients' real estate ventures.

If you have any questions or would like to discuss how A2 Digital can assist you in achieving your real estate goals, please feel free to reach out. We look forward to the opportunity to work with you and deliver exceptional results.