



# CASE STUDY

Nyati Estaban II Meta Campaign  
Report



# Campaign Objective



A monthly budget of 42,000 is assigned for the meta campaign, to generate 30 to 50 leads per month, in addition to achieving a 10% to 12% site visitation rate.

By utilizing innovative techniques and leveraging the power of digital marketing, we successfully increased Lead\_Generation for Real Estate businesses. The findings from this study emphasize the importance of understanding your target audience, utilizing various online platforms, and continuously adapting your approach to stay ahead in the competitive real estate market. Stay updated through our Social Media for more such insightful information.



# Campaign Creative

New Launch Near NIBM, Undri

Nyati Estaban II



Where City Convenience Meets  
Countryside Serenity

2 BHK  
3 BHK

79.50 Lac  
Onwards

Key Facilities Nearby

- ✓ 3 IT Parks
- ✓ 5 Top-Notch Schools
- ✓ CSD Canteen
- ✓ Clubs, Malls & Super Market
- ✓ Tribeca High Street
- ✓ Command Hospital
- ✓ Near Mumbai & Solapur Highway



Space and leisure create cherished  
moments with your loved ones



Toddler's play area



Senior citizen plaza



Tree house



2 BHK & 3 BHK Starts From 79.50 Lac





Master Bed Room



Modular Kitchen



Dining Room



Modern Bathroom





# Campaign Budget



**Amount spent: 42,000 (Without GST)**



**Total Leads: 85**



**CPL: 494**



## And it gave Rise to...



**Quality  
Leads: 52%**



**Qualified  
Leads: 45%**



**Site Visit:  
12%**

Our commitment to maximizing ROI and enhancing property value ensures a positive impact on our clients' real estate ventures.

If you have any questions or would like to discuss how A2 Digital can assist you in achieving your real estate goals, please feel free to reach out. We look forward to the opportunity to work with you and deliver exceptional results.





THANK YOU