



# Case Study

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VTP Dolce Vita Meta Campaign Report

# Campaign Objective



A monthly budget of 1,80,000 is assigned for the meta campaign, to generate 270 leads per month, in addition to achieving a 40 site visitation rate.

**By utilizing innovative techniques and leveraging the power of digital marketing, we successfully increased Lead Generation for Real Estate businesses. The findings from this study emphasize the importance of understanding your target audience, utilizing various online platforms, and continuously adapting your approach to stay ahead in the competitive real estate market. Stay updated through our Social Media for more such insightful information.**

# Campaign Creative



**VTP REALTY**  
A WORLD OF THOUGHTFULNESS

**Fun-filled Amenities**



**Club-house**      **4 Party Lawns**

**Indoor & Outdoor Gym**      **Private & Visitor Parking**

*Dolce Vita*  
**@** TOWNSHIP CODENAME  
**PEGASUS**

**2 & 3 BHK**  
**Premium Flats**

**75 Lac Onwards**



*Dolce Vita*  
**Fun Filled Amenities**

*Simply better than others*

**2 & 3 BHK**

651 to 1457 Sq. Ft.  
**70 Lakh** Onwards\*

Authorised Partner RERA NO: A52100046496 | Project RERA NO: P52100051819



**Master Bed Room**



**Modern Bathroom**



**Modular Kitchen**



**Dining Room**

# Campaign Budget



**Amount Spent**

**1,80,000**

**Total Leads**

**270**



**CPL**

**667**

# And it gave Rise to...



Our commitment to maximizing ROI and enhancing property value positively impacts our clients' real estate ventures.

If you have any questions or would like to discuss how A2 Digital can assist you in achieving your real estate goals, please feel free to reach out. We look forward to the opportunity to work with you and deliver exceptional results.



**THANK YOU**